

Mobile Email Copy

Subject: Your customers are already mobile. Are you?

Dear {firstname}:

Did you know that in 2013 more people will use their mobile phones than PC's to get online? What does this startling revelation mean for your business?

Customers expect their mobile experience to be as good as their desktop experience. 61% of people using their phone to search tell us they'll quickly move on to another site or business if they can't easily find what they're looking for.

Abandonment rates from mobile search are 5 times higher than a PC search. If a potential customer lands on your website with their mobile phone, and has to pinch and zoom around to find what they're looking for - chances are extremely high you've lost a sale.

Just because your website is not optimized for mobile.

A bad mobile experience will cost you customers. Mobile is not going away. Ignoring it or pretending it doesn't exist is costing you money.

It's time you optimized your website for mobile. Creative Infiniti offers very affordable mobile site development packages. We'll get your site ready for mobile quickly and effortlessly. And you can watch your business grow to record levels in 2013.

All because your customers can now find you easily using their mobile device. Calls and links are trackable from a mobile phone which means you can easily measure the ROI for the mobile investment in your business.

Call or email me today. Or visit us at this link: _____ . You'll discover how easy and affordable optimizing your business for mobile can be. Get a "leg up" on your competition and get started today!

Sincerely

Laura Sherman